

**Rotary District 6780  
Membership Seminar**

**8:30-9:00**

**Registration and Continental Breakfast**

**9:00-9:45**

**Where we stand as a district - Results for 2008-2009**

**Recruitment Discussion:**

- Classification survey
- Challenges clubs have with recruiting
- How to promote Rotary to a potential new member
- Challenges of identifying younger members
- Ideas to convey benefits of membership
- Success stories

**9:45-10:30**

**Retention Discussion:**

- strategies to address challenges of retention
- termination reasons/solutions

**10:30-10:45 Break**

**10:45-11:30**

**Organizing New clubs:**

- Oak Ridge Sunset Example

**11:30-12:15**

**Membership Support Area:**

- Alumni support
- Continuing education
- Family involvement
- New member orientation
- Public Relations

**12:15-12:30 Wrap Up**